

Novissi — AI-targeted emergency cash transfers in Togo

AI in the Public Sector · Good practice · Togo

Quality score: 80/100

Evidence strength: Observational / pre–post

Summary

To rush COVID aid to the poorest, Togo used machine learning on satellite imagery and mobile-phone data to target cash transfers — reaching 138,500+ people with ~US\$10M and improving targeting precision by 42%.

Key dimensions

Dimension	Score
Evidence of impact / measured public value	3/3
Transparency, fairness & accountability	2/3
Transferability / demonstrated replication	3/3
Scalability beyond pilot	2/3
Governance, capability & sustainability	2/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE evaluation](#) — accessed 2026-06-19

[GiveDirectly — AI targeting in Togo](#) — accessed 2026-06-19

[J-PAL — Novissi targeting](#) — accessed 2026-06-19

Cite this — Evidoria. *Novissi — AI-targeted emergency cash transfers in Togo*. Persistent ID: fdd7e15c-352e-460a-af76-08d2f4d0db14.