

NYC Plaza Program — Times Square and Broadway Street-to-Plaza Conversions (2009–)

City Innovation Library · Good practice · United States of America

Quality score: 86/100

Evidence strength: Strong

Summary

NYC DOT turned Broadway road space into interim plazas with paint and furniture from 2009, then made them permanent after data showed 63% fewer motorist/passenger and 35% fewer pedestrian injuries; local nonprofits maintain plazas.

Key dimensions

Dimension	Score
Evidence of impact / measured results	2/3
Transferability / demonstrated replication	3/3
Scalability	3/3
Sustainability / continuity	3/3
Innovation	2/3
Inclusiveness / equity	2/3
Multi-stakeholder collaboration	3/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-10-02

[NYC Department of Transportation](#) — accessed 2026-10-02

[PPS — Broadway Boulevard case study](#) — accessed 2026-10-02

[Global Designing Cities Initiative — Plaza Program case study](#) — accessed 2026-10-02

Cite this — Evidoria. *NYC Plaza Program — Times Square and Broadway Street-to-Plaza Conversions (2009–)*. Persistent ID: 9370b0f1-4d8b-4e11-9f9a-3586000dbcca.