

One Man Can — Sonke Gender Justice's Community Mobilisation Campaign Against Gender-Based Violence

Gender Equality · Good practice · South Africa

Quality score: 63/100

Evidence strength: Moderate

Summary

Sonke Gender Justice's One Man Can campaign mobilises South African men and boys through workshops and community action against gender-based violence. A 2012–2014 cluster-RCT found it shifted men's attitudes but did not significantly reduce their violence perpetration.

Key dimensions

Dimension	Score
Transferability / replicability	2/3
Impact on gender equality	0/1
Effectiveness	0/1
Efficiency	0/1
Evaluated outcomes	1/1
Sustainability	1/1
Achievement / evidence	1/1
Gender-mainstreaming embedding	1/1
Curator validation	1/1

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-07-11

[Sonke Gender Justice](#) — accessed 2026-07-11

[Sonke Gender Justice – One Man Can](#) — accessed 2026-07-11

[Treves-Kagan et al. 2019, Culture, Health & Sexuality](#) — accessed 2026-07-11

[Dworkin et al. 2013, Men and Masculinities](#) — accessed 2026-07-11

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