

Oslo Business Region — City-Owned Startup & Scaleup Growth Agency

City Innovation Library · Good practice · Norway

Quality score: 81/100

Evidence strength: Strong

Summary

City of Oslo's wholly owned economic agency — 2023 Menon Economics study: 2,051 startups, 14,300 employees, NOK 12.3 billion value creation in Oslo (nearly doubled since 2010), 6 unicorns, and matching grants of NOK 50k–1M for city-startup pilots.

Key dimensions

Dimension	Score
Evidence of impact / measured results	3/3
Transferability / demonstrated replication	2/3
Scalability	3/3
Sustainability / continuity	3/3
Innovation	2/3
Inclusiveness / equity	1/3
Multi-stakeholder collaboration	3/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-06-21

[Oslo Business Region AS \(City of Oslo\)](#) — accessed 2026-06-21

[Oslo Business Region official website](#) — accessed 2026-06-21

[Oslo&Co; \(rebranded site\)](#) — accessed 2026-06-21

[Menon Economics 2023 Startup and Scaleup Report \(PDF\)](#) — accessed 2026-06-21

[Facts and figures summary](#) — accessed 2026-06-21

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