

Oslo Business Region (now Oslo&Co;) — Municipal Start-up Growth Agency

City Innovation Library · Good practice · Norway

Quality score: 81/100

Evidence strength: Strong

Summary

Oslo's 100%-city-owned business development agency, founded 2014. By 2023 the Oslo startup ecosystem it builds counted 2,051 companies employing 14,300 people, generating NOK 12.3 billion in value (Menon Economics 2023). Rebranded Oslo&Co; in March 2026 with an expanded mandate.

Key dimensions

Dimension	Score
Evidence of impact / measured results	2/3
Transferability / demonstrated replication	3/3
Scalability	2/3
Sustainability / continuity	3/3
Innovation	2/3
Inclusiveness / equity	2/3
Multi-stakeholder collaboration	3/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-06-20

[City of Oslo \(Oslo kommune\)](#) — accessed 2026-06-20

[Oslo&Co; \(Oslo Business Region\) official](#) — accessed 2026-06-20

[Menon Economics — Startups and Scaleups in the Oslo Region 2023](#) — accessed 2026-06-20

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