

Our City, Kingston — Jamaica's Corporate-Funded Downtown Improvement Campaign (DKRI)

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Quality score: 52/100

Evidence strength: Moderate

Summary

Since 2025 Jamaica's Chamber of Commerce and Kingston Restoration Company have run a corporate-sponsored clean-up campaign across eight downtown Kingston blocks. A self-reported 6-month survey found cleanliness ratings up 39.6%→58% and safety confidence up 49.5%→73%.

Key dimensions

Dimension	Score
Evidence of impact / measured results	2/3
Transferability / demonstrated replication	1/3
Scalability	1/3
Sustainability / continuity	1/3
Innovation	2/3
Inclusiveness / equity	1/3
Multi-stakeholder collaboration	3/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-09-01

[Jamaica Chamber of Commerce & Kingston Restoration Company \(Downtown Kingston Redevelopment Initiative\)](#) — accessed 2026-09-01

[Jamaica Gleaner — Businesses unite to tidy and transform downtown Kingston](#) — accessed 2026-09-01

[Jamaica Observer — Downtown Kingston revival gathers pace under 'Our City, Kingston'](#) — accessed 2026-09-01

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