

Pacific Girls in ICT Day — Samoa's National AI Literacy, Cybersecurity and STEM Outreach Programme, Apia

AI in Education · Good practice · Samoa

Quality score: 53/100

Evidence strength: Moderate

Summary

Samoa's decade-old Girls in ICT Day, run with ITU Asia-Pacific, brought AI, cybersecurity and cyberbullying lessons to schoolgirls in Upolu and Savai'i; its 2025 tenth-anniversary edition drew 16 schools, prompting expansion to include boys as more girls outperform in STEM.

Key dimensions

Dimension	Score
Evidence of learning impact	1/3
Equity & inclusion	2/3
Transparency, ethics & data protection	1/3
Teacher capability & pedagogy	1/3
Scalability & sustainability	3/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-09-01

[Samoa Office of the Regulator; Ministry of Communications and Information Technology; ITU Asia-Pacific](#) — accessed 2026-09-01

[ITU — Girls in ICT Day Pacific 2025](#) — accessed 2026-09-01

[Samoa Observer — 'Boys left behind in ICT'](#) — accessed 2026-09-01

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