

PAJEF — Digital Literacy Project for Girls & Women

Digital Inclusion · Good practice · Senegal

Quality score: 92/100

Evidence strength: Observational / pre–post

Summary

A UNESCO-Procter & Gamble literacy programme for 15-55 year-old girls and women across seven Senegalese regions, which added digital kits and TV/radio broadcasting to boost engagement and post-literacy skills.

Key dimensions

Dimension	Score
Innovation level	3/5
Sustainability (ongoing)	1/1
Evaluation evidence	1/1
Demonstrated reach	1/1
Documented learning	1/1

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-07-09

[UNESCO Dakar](#) — accessed 2026-07-09

[UNESCO LitBase: Literacy Project for Girls and Women using ICTs, Senegal](#) — accessed 2026-07-09

[MEWC: Literacy Project for Girls and Women in Senegal Goes Digital](#) — accessed 2026-07-09

[UNESCO: Literacy project for girls and women in Senegal goes digital](#) — accessed 2026-07-09

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