

Ponca City's Talent Attraction & Remote Work Incentive Programs

City Innovation Library · Good practice · United States of America

Quality score: 29/100

Evidence strength: Cautionary / limited

Summary

Ponca City, Oklahoma (pop. ~24,000) pays \$2,500–\$4,500 in home-purchase or rental assistance to relocating employees and qualifying remote workers. Launched May 2026 by the city's development authority, it is a transparent but very new small-city test of cash relocation incentive

Key dimensions

Dimension	Score
Evidence of impact / measured results	0/3
Transferability / demonstrated replication	1/3
Scalability	1/3
Sustainability / continuity	2/3
Innovation	1/3
Inclusiveness / equity	0/3
Multi-stakeholder collaboration	1/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-09-15

[Ponca City Development Authority \(PCDA\)](#) — accessed 2026-09-15

[Ponca City Now — PCDA launches talent attraction programs](#) — accessed 2026-09-15

[City of Ponca City — Board of Commissioners meeting, 11 May 2026](#) — accessed 2026-09-15

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