

Programme de Mise à Niveau (PMN) — Tunisia's Three-Decade Industrial Upgrading Scheme

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Quality score: 62/100

Evidence strength: Moderate

Summary

Since 1995, Tunisia's Mise à Niveau programme has co-financed tech and management upgrades for industrial firms — ~7,000 applications (86% SMEs) and over 14 billion dinars in approved investment — though independent assessments find its productivity effects mixed.

Key dimensions

Dimension	Score
Evidence of impact / measured results	1/3
Transferability / demonstrated replication	2/3
Scalability	3/3
Sustainability / continuity	3/3
Innovation	1/3
Inclusiveness / equity	1/3
Multi-stakeholder collaboration	2/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-08-29

[Bureau de Mise à Niveau / Agence de Promotion de l'Industrie et de l'Innovation \(APII\), Ministry of Industry, Mines and Energy](#) — accessed 2026-08-29

[PMN official framework \(pmn.nat.tn\)](#) — accessed 2026-08-29

[AFD comparative study of Tunisia/Morocco/Senegal upgrading programmes](#) — accessed 2026-08-29

[La Presse de Tunisie, July 2026 investment tranche](#) — accessed 2026-08-29

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