

PROINNÓVATE — Peru's IDB-Backed National Programme for MSME Innovation and Digital Transformation

City Innovation Library · Good practice · Peru

Quality score: 57/100

Evidence strength: Descriptive / self-reported

Summary

Peru's PRODUCE ministry relaunched its national MSME innovation and digitalisation programme in January 2026 with a \$122M IDB-backed 10-year plan (\$100M loan plus \$22M state funds), targeting 135,000 MSMEs and 5,000 startups, building on 8,900+ projects financed since 2007.

Key dimensions

Dimension	Score
Evidence of impact / measured results	1/3
Transferability / demonstrated replication	2/3
Scalability	3/3
Sustainability / continuity	2/3
Innovation	1/3
Inclusiveness / equity	1/3
Multi-stakeholder collaboration	2/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-09-22

[Ministerio de la Producción \(PRODUCE\) / PROINNÓVATE, with Inter-American Development Bank \(IDB\) co-financing](#) — accessed 2026-09-22

[IDB: Peru to Boost Innovation and Entrepreneurship with IDB Support](#) — accessed 2026-09-22

[RPP Noticias: PRODUCE relanza ProInnovate y beneficiará a 135,000 mypes](#) — accessed 2026-09-22

[Andina: PRODUCE - 471,223 mypes se impulsaron en digitalización y formalización](#) — accessed 2026-09-22

[ProInnovate \(official\): relaunch announcement](#) — accessed 2026-09-22

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