

# Promova

Gender Equality · Good practice · Portugal · National

Quality score: 95/100

Evidence strength: Descriptive / self-reported

## Summary

The Promova Project aims to promote gender equality in access to senior management positions in private organisations. Promova helps to increase the presence of women in Portuguese business activity, in management positions of greater responsibility. In doing so, the companies, a

## Key dimensions

| Dimension                       | Score |
|---------------------------------|-------|
| Transferability / replicability | 2/3   |
| Impact on gender equality       | 1/1   |
| Efficiency                      | 1/1   |
| Evaluated outcomes              | 1/1   |
| Achievement / evidence          | 1/1   |
| Sustainability                  | 1/1   |
| Gender-mainstreaming embedding  | 1/1   |
| Effectiveness                   | 1/1   |
| Curator validation              | 1/1   |

Evaluated by ProPEGE consortium (Equal Leadership)

## Data sources

[ProPEGE — Equal Leadership catalogue](#) — accessed 2026-06-14

[Practice website](#) — accessed 2026-06-14

[Promoter website](#) — accessed 2026-06-14

---

Cite this — Evidoria. *Promova*. Persistent ID: a0fb945c-8b94-4620-8cfe-334c41eba2d9.