

PROMPTS — Jacaranda Health's AI SMS Platform Guiding Millions of Kenyan Mothers Through Pregnancy and Postpartum Care

AI in the Public Sector · Good practice · Kenya

Quality score: 73/100

Evidence strength: Observational / pre–post

Summary

Jacaranda Health's PROMPTS service uses a Swahili-language AI model to answer 10,000-12,000 daily SMS questions from nearly 3 million enrolled Kenyan mothers, lifting completed prenatal-visit rates by 20% and routing 90% of flagged high-risk cases to timely hospital care.

Key dimensions

Dimension	Score
Evidence of impact / measured public value	2/3
Transparency, fairness & accountability	2/3
Transferability / demonstrated replication	2/3
Scalability beyond pilot	3/3
Governance, capability & sustainability	2/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-08-17

[Jacaranda Health](#) — accessed 2026-08-17

[Rockefeller Foundation: AI Meets Motherhood to Bridge the Information Gap in Africa](#) — accessed 2026-08-17

[AI4D: Revolutionizing Maternal Healthcare with AI](#) — accessed 2026-08-17

Cite this — Evidoria. *PROMPTS — Jacaranda Health's AI SMS Platform Guiding Millions of Kenyan Mothers Through Pregnancy and Postpartum Care*. Persistent ID: 31554e30-6447-4e36-a9b1-1a09da69dbb7.