

Rafiki AI — KLCI's WhatsApp Generative-AI Career Advisor for Underserved African Youth

AI in Education · Good practice · Nigeria

Quality score: 53/100

Evidence strength: Descriptive / self-reported

Summary

KLCI's Rafiki AI is a free WhatsApp generative-AI career advisor built on Amazon Bedrock; it grew from 1,200 users in its first 3 days to 9,339 users in 60 countries within 9 months, delivering ~40,000 career guidance queries to underserved and displaced youth.

Key dimensions

Dimension	Score
Evidence of learning impact	1/3
Equity & inclusion	3/3
Transparency, ethics & data protection	1/3
Teacher capability & pedagogy	0/3
Scalability & sustainability	3/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-08-14

[Kayode Alabi Leadership and Career Initiative \(KLCI\)](#) — accessed 2026-08-14

[AWS Public Sector Blog](#) — accessed 2026-08-14

[Vanguard News Nigeria](#) — accessed 2026-08-14

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