

Rafiki AI — KLCI's WhatsApp Generative-AI Career Counsellor for Underserved and Displaced Nigerian Youth

AI in Education · Good practice · Nigeria

Quality score: 53/100

Evidence strength: Observational / pre–post

Summary

KLCI's Rafiki AI, a free WhatsApp generative-AI career advisor on Amazon Bedrock, supports underserved and displaced Nigerian and African youth in 56+ languages. Nine months after its April 2025 launch it reached 9,000+ users in 60+ countries and answered ~40,000 career queries.

Key dimensions

Dimension	Score
Evidence of learning impact	1/3
Equity & inclusion	3/3
Transparency, ethics & data protection	1/3
Teacher capability & pedagogy	1/3
Scalability & sustainability	2/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-08-28

[Kayode Alabi Leadership and Career Initiative \(KLCI Africa\)](#) — accessed 2026-08-28

[BusinessDay NG](#) — accessed 2026-08-28

[AWS Public Sector Blog](#) — accessed 2026-08-28

[Vanguard News](#) — accessed 2026-08-28

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