

Riga Investment and Tourism Agency (RITA) — One-Stop Investment Attraction for Latvia's Capital

City Innovation Library · Good practice · Latvia

Quality score: 62/100

Evidence strength: Moderate

Summary

City of Riga's investment promotion and startup-support agency (est. 2021) attracts FDI and simplifies international talent relocation. Riga startups raised €21.8 M in 2024 and €60 M in 2025; international investors have created 1,200+ new jobs; cumulative Riga FDI stock: €10.2 b

Key dimensions

Dimension	Score
Evidence of impact / measured results	2/3
Transferability / demonstrated replication	2/3
Scalability	2/3
Sustainability / continuity	2/3
Innovation	2/3
Inclusiveness / equity	1/3
Multi-stakeholder collaboration	2/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-06-19

[Riga Investment and Tourism Agency \(RITA\) / City of Riga](#) — accessed 2026-06-19

[City of Riga — FDI reaches €10.2 billion](#) — accessed 2026-06-19

[Invest in Latvia \(LIAA\) — Work in Riga platform launch](#) — accessed 2026-06-19

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