

Ruangguru — Indonesia's AI-adaptive tutoring platform at national scale

AI in Education · Good practice · Indonesia

Quality score: 60/100

Evidence strength: Descriptive / self-reported

Summary

Indonesia's largest AI-powered tutoring platform: 40M+ users across Indonesia, Vietnam and Thailand. Free Ruangkelas tier covers 46,000 public schools in 480 districts and has trained 200,000+ teachers; company-reported 7–22% national exam score uplift. Raised ~\$205M since 2014.

Key dimensions

Dimension	Score
Evidence of learning impact	1/3
Equity & inclusion	2/3
Transparency, ethics & data protection	1/3
Teacher capability & pedagogy	2/3
Scalability & sustainability	3/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-06-24

[Ruangguru \(PT Ruang Raya Indonesia\)](#) — accessed 2026-06-24

[Wikipedia – Ruangguru](#) — accessed 2026-06-24

[General Atlantic – Series C announcement](#) — accessed 2026-06-24

[East Ventures – portfolio profile](#) — accessed 2026-06-24

[UOB 2025 partnership press release](#) — accessed 2026-06-24

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