

Samsung Good Vibes — Co-Designed Morse-Code Messaging App for Deafblind People, with Sense India

Digital Inclusion · Good practice · India

Quality score: 36/100

Evidence strength: Cautionary / limited

Summary

Samsung's India R&D; unit and the deafblind NGO Sense India co-developed Good Vibes, a Morse-code vibration messaging app, through iterative workshops with deafblind users in Delhi and Bengaluru who directly shaped notification timing, vibration intervals and text sizing.

Key dimensions

Dimension	Score
Innovation level	4/5
Sustainability (ongoing)	0/1
Evaluation evidence	0/1
Demonstrated reach	0/1
Documented learning	1/1

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-08-30

[Samsung R&D; Institute India in partnership with Sense India](#) — accessed 2026-08-30

[Samsung Newsroom India — Good Vibes and Relumino launch](#) — accessed 2026-08-30

[Business Standard / PTI — Samsung unveils Good Vibes, Relumino](#) — accessed 2026-08-30

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