

Samsung Innovation Campus — Tunisia's University-Delivered AI & Machine Learning Certification for Young Adults

AI in Education · Good practice · Tunisia

Quality score: 20/100

Evidence strength: Descriptive / self-reported

Summary

Samsung Electronics Tunisia and South Mediterranean University run a free 9-week AI/ML certification for 18–29-year-olds; the first 2024 cohort graduated 46 of 3,336 applicants, with the programme returning in 2025 aiming to double intake.

Key dimensions

Dimension	Score
Evidence of learning impact	1/3
Equity & inclusion	0/3
Transparency, ethics & data protection	0/3
Teacher capability & pedagogy	0/3
Scalability & sustainability	2/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-08-08

[Samsung Electronics Tunisia / South Mediterranean University \(SMU\)](#) — accessed 2026-08-08

[Samsung CSR newsroom — Samsung Innovation Campus accelerates AI skills in Tunisia](#) — accessed 2026-08-08

[Challenges TN — 46 nouveaux experts en IA propulsent l'écosystème technologique tunisien](#) — accessed 2026-08-08

[Tunisie Tribune — Samsung Innovation Campus : accélérer les compétences tunisiennes en IA](#) — accessed 2026-08-08

Cite this — Evidoria. *Samsung Innovation Campus — Tunisia's University-Delivered AI & Machine Learning Certification for Young Adults*. Persistent ID: 7bcc4b55-5668-43e3-a197-ed91ed6ec720.