

Scheme for the Digital Upgrade of Enterprises — Cyprus's THALIA-Funded SME Digitalisation Vouchers

City Innovation Library · Good practice · Cyprus

Quality score: 52/100

Evidence strength: Descriptive / self-reported

Summary

Cyprus's THALIA 2021-2027 scheme grants SMEs 50-70% (up to €50k-€70k) of digital-upgrade and e-commerce costs, with higher rates for mountainous/disadvantaged areas; a 2025 €14m call carried over unspent savings from the first call.

Key dimensions

Dimension	Score
Evidence of impact / measured results	1/3
Transferability / demonstrated replication	2/3
Scalability	2/3
Sustainability / continuity	2/3
Innovation	1/3
Inclusiveness / equity	2/3
Multi-stakeholder collaboration	1/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-08-14

[Ministry of Energy, Commerce and Industry — Industry & Technology Service](#) — accessed 2026-08-14

[Funding Programmes Portal \(Cyprus Government\)](#) — accessed 2026-08-14

[Cyprus Mail: Ministry launches €14 million scheme](#) — accessed 2026-08-14

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