

Sebatatso AI Skills Programme — Lesotho Trains Its First Cohort of Youth Entrepreneurs in AI-Powered Marketing

AI in Education · Good practice · Lesotho

Quality score: 40/100

Evidence strength: Moderate

Summary

Lesotho's Ministry of Gender, Youth and Social Development and the U.S. Embassy launched an AI Skills Development Programme under the Sebatatso youth-empowerment initiative, training a first cohort of 60 entrepreneurship-programme alumni in AI-powered digital marketing at America

Key dimensions

Dimension	Score
Evidence of learning impact	1/3
Equity & inclusion	2/3
Transparency, ethics & data protection	1/3
Teacher capability & pedagogy	0/3
Scalability & sustainability	2/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-09-03

[Ministry of Gender, Youth and Social Development \(Lesotho\) / U.S. Embassy Lesotho / American Corner Maseru](#) — accessed 2026-09-03

[Government of Lesotho — programme launch](#) — accessed 2026-09-03

[Lesotho News Agency — first cohort training](#) — accessed 2026-09-03

[Lesotho Times — alumni digital entrepreneurship training](#) — accessed 2026-09-03

[UNDP Lesotho — Sebatatso's visionary leap forward](#) — accessed 2026-09-03

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