

Sexto Sentido & Somos Diferentes, Somos Iguales — Puntos de Encuentro's Edutainment Strategy, Nicaragua

Gender Equality · Good practice · Nicaragua

Quality score: 70/100

Evidence strength: Quasi-experimental

Summary

Nicaraguan NGO Puntos de Encuentro paired a nationally broadcast youth telenovela, Sexto Sentido, with community outreach under its Somos Diferentes, Somos Iguales strategy. A 3-year panel of 4,500 young people found more-exposed viewers held more gender-equitable attitudes.

Key dimensions

Dimension	Score
Transferability / replicability	1/3
Impact on gender equality	1/1
Effectiveness	0/1
Efficiency	0/1
Evaluated outcomes	1/1
Sustainability	1/1
Achievement / evidence	1/1
Gender-mainstreaming embedding	1/1
Curator validation	1/1

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-09-09

[Puntos de Encuentro, evaluated with PATH, the Population Council's Horizons Program and UNAN-León's CIDS](#) — accessed 2026-09-09

[Impact evaluation abstract, Population Council Knowledge Commons](#) — accessed 2026-09-09

[Pathways to change: three decades of feminist research \(Global Public Health\)](#) — accessed 2026-09-09

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