

Sharing City Seoul — A Municipal Ordinance to Build a Sharing-Economy Ecosystem

City Innovation Library · Good practice · South Korea

Quality score: 62/100

Evidence strength: Descriptive / self-reported

Summary

Seoul's 2012 ordinance created city-certified 'sharing organisations', growing from 37 in 2013 to 92 by 2015. Car-sharing membership rose over 10-fold in four years and 82% of surveyed users reported satisfaction, though equity impacts remain largely unmeasured.

Key dimensions

Dimension	Score
Evidence of impact / measured results	2/3
Transferability / demonstrated replication	2/3
Scalability	2/3
Sustainability / continuity	2/3
Innovation	2/3
Inclusiveness / equity	1/3
Multi-stakeholder collaboration	2/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-08-16

[Seoul Metropolitan Government \(Seoul Innovation Bureau\)](#) — accessed 2026-08-16

[Sharing City Seoul Project — Seoul Solution \(official\)](#) — accessed 2026-08-16

[Sharing city project: Seoul, South Korea — EBRD Green Cities](#) — accessed 2026-08-16

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