

Shupavu291 (Eneza Education) — SMS adaptive learning for low-resource students in East Africa

AI in Education · Good practice · Kenya

Quality score: 67/100

Evidence strength: Observational / pre–post

Summary

SMS/USSD platform delivering curriculum lessons and teacher Q&A; to 4.5M+ students in Kenya, Ghana and Côte d'Ivoire via feature phones at \$0.03/day. A 2025 British Journal of Educational Technology study reports a 22.7% performance gain over 9 months; 70% of users are rural.

Key dimensions

Dimension	Score
Evidence of learning impact	2/3
Equity & inclusion	3/3
Transparency, ethics & data protection	2/3
Teacher capability & pedagogy	1/3
Scalability & sustainability	2/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-06-24

[Eneza Education \(now Knowledge Platform\)](#) — accessed 2026-06-24

[British Journal of Educational Technology – Jordan et al. 2025](#) — accessed 2026-06-24

[Million Lives Collective – Shupavu291 profile](#) — accessed 2026-06-24

[Engineering for Change – Eneza Education](#) — accessed 2026-06-24

[TechPoint Africa – Kenya-Pakistan edtech merger 2024](#) — accessed 2026-06-24

Cite this — Evidoria. *Shupavu291 (Eneza Education) — SMS adaptive learning for low-resource students in East Africa*. Persistent ID: d3117ef7-dd61-4962-8884-baf2f4b8e298.