

Signs TV & assistALL (Signs Media Kenya)

Digital Inclusion · Good practice · Kenya

Quality score: 96/100

Evidence strength: Descriptive / self-reported

Summary

Nairobi's Signs Media Kenya broadcasts free Kenyan Sign Language content via Signs TV and, through its assistALL app, brought paid sign-language interpretation to thousands of Deaf Kenyans — used by the electoral commission in the 2022 general election.

Key dimensions

Dimension	Score
Innovation level	4/5
Sustainability (ongoing)	1/1
Evaluation evidence	1/1
Demonstrated reach	1/1
Documented learning	1/1

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-07-03

[Signs Media Kenya Limited](#) — accessed 2026-07-03

[GSMA Mobile for Development — grantee profile](#) — accessed 2026-07-03

[Zero Project \(Essl Foundation\) — independent profile](#) — accessed 2026-07-03

[UN SDG Action Awards — Signs TV Kenya](#) — accessed 2026-07-03

[The Standard/Ewewoman — founder profile](#) — accessed 2026-07-03

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