Simón de Cirene Role-Model Sessions — Santiago's Randomised Test of Personalised Microentrepreneur Training

City Innovation Library · Good practice · Chile

Quality score: 71/100

Evidence strength: Strong

Summary

A Chilean NGO randomised one-hour sessions with successful ex-participants and individual technical assistance across 66 courses (1,712 people, 92% women). Both raised household income by about 15% a year later; role models cost about one-tenth as much.

Key dimensions

Dimension	Score
Evidence of impact / measured results	2/3
Transferability / demonstrated replication	2/3
Scalability	2/3
Sustainability / continuity	2/3
Innovation	2/3
Inclusiveness / equity	3/3
Multi-stakeholder collaboration	2/3

Evaluated by C-NAPSE

Data sources

C-NAPSE web research — accessed 2026-11-11

Corporación Simón de Cirene / J-PAL (Pontificia Universidad Católica de Chile) — accessed 2026-11-11

J-PAL Policy Briefcase (2019) — accessed 2026-11-11

Lafortune, Riutort & Tessada (2018), AEJ: Applied Economics — accessed 2026-11-11

PUC Chile Economics publication page — accessed 2026-11-11

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