SME Digitalisation Grant / Geran Digital PMKS MADANI — Malaysia's 50% Matching Voucher for Small-Firm Digital Adoption

City Innovation Library · Good practice · Malaysia

Quality score: 62/100

Evidence strength: Moderate

Summary

Malaysia's 50% matching grant (up to RM5,000) for MSME digital tools reached 34,761 SMEs by Sept 2021 and 38,804 in 2024 alone — but impact is unevaluated and a 2026 payment backlog left vendors unpaid for up to six months.

Key dimensions

Dimension	Score
Evidence of impact / measured results	1/3
Transferability / demonstrated replication	2/3
Scalability	3/3
Sustainability / continuity	2/3
Innovation	1/3
Inclusiveness / equity	2/3
Multi-stakeholder collaboration	2/3

Evaluated by C-NAPSE

Data sources

C-NAPSE web research — accessed 2026-11-19

Bank Simpanan Nasional (BSN) with MDEC and MCMC, Ministry of Finance Malaysia — accessed 2026-11-19

BSN — Geran Digital PMKS MADANI — accessed 2026-11-19

The Star — BSN to channel digitalisation matching grant (2020) — accessed 2026-11-19

The Sun — RM96.46m to 34,761 SMEs as of Sept 2021 — accessed 2026-11-19

The Star — 38,804 MSMEs digitalised with RM89.6m in 2024 — accessed 2026-11-19

Free Malaysia Today — RM19m payment backlog settled (2026) — accessed 2026-11-19

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