

Snow Leopard Enterprises: Handicraft Income for a No-Poaching Pledge

PES & Nature-Based Solutions · Good practice · Mongolia

Quality score: 40/100

Evidence strength: Moderate

Summary

Since 1998, Snow Leopard Enterprises has bought handmade wool goods from Mongolian herders whose communities pledge against snow leopard poaching. 27 communities now safeguard ~25,000 km² — 27% of Mongolia's snow leopard habitat — with incomes reportedly up 40%.

Key dimensions

Dimension	Score
Carbon — sequestration / storage, evidenced	0/3
Biodiversity — conservation / improvement, evidenced	3/3
Water & soil — retention, infiltration, erosion control	0/3
Fire resilience — risk reduction, evidenced	0/3
Governance, certification & transferability	3/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-08-26

[Snow Leopard Trust & Snow Leopard Conservation Foundation \(Mongolia\)](#) — accessed 2026-08-26

[Snow Leopard Trust – Snow Leopard Enterprises](#) — accessed 2026-08-26

[People Not Poaching – Snow Leopard Enterprises](#) — accessed 2026-08-26

[Discover Wildlife \(BBC Wildlife\) – Conserving snow leopards in Mongolia](#) — accessed 2026-08-26

Cite this — Evidoria. *Snow Leopard Enterprises: Handicraft Income for a No-Poaching Pledge*. Persistent ID: 4ac0a29c-f4ca-4390-ad2d-c704510c6e67.