

Souktel JobMatch — SMS-Based Job Matching for Feature Phones in Palestine

Digital Inclusion · Good practice · Palestine, State of

Quality score: 96/100

Evidence strength: Strong

Summary

Since 2006, Palestinian social enterprise Souktel has matched jobseekers to employers by SMS alone — no smartphone or internet needed. A World Bank-cited evaluation found it cut graduates' job searches from about 12 weeks to roughly 1, and raised starting wages by up to 50%.

Key dimensions

Dimension	Score
Innovation level	4/5
Sustainability (ongoing)	1/1
Evaluation evidence	1/1
Demonstrated reach	1/1
Documented learning	1/1

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-09-25

[Souktel](#) — accessed 2026-09-25

[Souktel — official site](#) — accessed 2026-09-25

[GSMA — Souktel case study](#) — accessed 2026-09-25

[UN/World Bank — Souktel job-matching results](#) — accessed 2026-09-25

[Forbes — Souktel refugee legal-aid SMS service](#) — accessed 2026-09-25

Cite this — Evidoria. *Souktel JobMatch — SMS-Based Job Matching for Feature Phones in Palestine*. Persistent ID: 6d626672-ce44-4b7d-a9d3-4473ed919894.