

Speech by Crowd — Lugano's One-Off AI Experiment in Crowd-Scale Public Debate

AI in the Public Sector · Good practice · Switzerland

Quality score: 27/100

Evidence strength: Cautionary / limited

Summary

In 2019, Lugano's public innovation lab and IBM Research ran a one-off AI experiment collecting 2,500+ citizen arguments on self-driving vehicles and auto-generating opposing speeches — a striking pilot with no independent evaluation or repeat use documented since.

Key dimensions

Dimension	Score
Evidence of impact / measured public value	1/3
Transparency, fairness & accountability	2/3
Transferability / demonstrated replication	0/3
Scalability beyond pilot	0/3
Governance, capability & sustainability	1/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-08-24

[Lugano Living Lab \(City of Lugano\) & IBM Research](#) — accessed 2026-08-24

[Lugano Living Lab project page](#) — accessed 2026-08-24

[Ticinonline news coverage](#) — accessed 2026-08-24

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