

Stanford OTL — From Cohen-Boyer to Google, a Self-Funding University Tech-Transfer Engine

City Innovation Library · Good practice · United States of America

Quality score: 81/100

Evidence strength: Strong

Summary

Stanford's Office of Technology Licensing, running since 1970, still generates over \$88m a year in licensing revenue and helped launch 28 startups in FY2025, built on decades of blockbuster patents like Cohen-Boyer biotech and Google's PageRank.

Key dimensions

Dimension	Score
Evidence of impact / measured results	3/3
Transferability / demonstrated replication	3/3
Scalability	3/3
Sustainability / continuity	3/3
Innovation	2/3
Inclusiveness / equity	0/3
Multi-stakeholder collaboration	3/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-07-14

[Stanford University — Office of Technology Licensing \(OTL\)](#) — accessed 2026-07-14

[Stanford Facts — Technology & Inventions](#) — accessed 2026-07-14

[Start-Up Book — Google is not Stanford's largest license revenue anymore](#) — accessed 2026-07-14

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