

Start-Up Brasil — Brazil's National Startup Accelerator (2013–2019)

City Innovation Library · Good practice · Brazil

Quality score: 33/100

Evidence strength: Cautionary / limited

Summary

Brazil's MCTI/Softex ran Start-Up Brasil (2013-2019), a national accelerator offering R\$200k non-dilutive grants and reserving up to 25% of slots for foreign founders. Early cohorts reported R\$34.7M invested and 1,200+ jobs, but the program appears dormant since ~2019.

Key dimensions

Dimension	Score
Evidence of impact / measured results	1/3
Transferability / demonstrated replication	1/3
Scalability	1/3
Sustainability / continuity	0/3
Innovation	1/3
Inclusiveness / equity	1/3
Multi-stakeholder collaboration	2/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-07-08

[Softex \(Associação para Promoção da Excelência do Software Brasileiro\)](#), under MCTI policy sponsorship — accessed 2026-07-08

[Start-up Brasil — Wikipedia \(pt\)](#) — accessed 2026-07-08

[Tecnoveste — Start-Up Brasil program summary \(2019\)](#) — accessed 2026-07-08

[MCTI investment portal — cumulative program stats](#) — accessed 2026-07-08

[Start-up Brasil — 2017 edital announcement](#) — accessed 2026-07-08

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