Startup Act & Smart Capital — Tunisia's National Startup-Labelling Law

City Innovation Library · Good practice · Tunisia

Quality score: 71/100

Evidence strength: Strong

Summary

Africa's first national startup law lets Tunisian founders win a state 'Label' unlocking tax breaks and financing; labelled startups grew from 650 (2021) to 1,043 (2024), though 70% remain Tunis-based and only 5% are women-only founded.

Key dimensions

Dimension	Score
Evidence of impact / measured results	3/3
Transferability / demonstrated replication	3/3
Scalability	2/3
Sustainability / continuity	2/3
Innovation	2/3
Inclusiveness / equity	1/3
Multi-stakeholder collaboration	2/3

Evaluated by C-NAPSE

Data sources

C-NAPSE web research — accessed 2026-07-08

Smart Capital (Government of Tunisia) — accessed 2026-07-08

Smart Capital — Startup Tunisia official site — accessed 2026-07-08

Exploring the impact of Tunisia's Startup Act at Smart Capital — PC Tech Magazine — accessed 2026-07-08

Supporting Unemployment through the Startup Act: Tunisia — SDG16.plus (Pathfinders) — accessed 2026-07-08

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