

StorySign: AI Sign-Language Storybook App for Deaf Children

Digital Inclusion · Good practice · United Kingdom

Quality score: 56/100

Evidence strength: Moderate

Summary

A free AI/AR app that translates children's storybooks into sign language via an animated avatar, letting Deaf children and hearing parents read together. Developed by Huawei, Aardman Animations and the European Union of the Deaf, live since Dec 2018 in 15 sign languages.

Key dimensions

Dimension	Score
Innovation level	4/5
Sustainability (ongoing)	1/1
Evaluation evidence	0/1
Demonstrated reach	1/1
Documented learning	0/1

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-07-09

[Huawei / Aardman Animations / European Union of the Deaf / British Deaf Association](#) — accessed 2026-07-09

[European Union of the Deaf](#) — accessed 2026-07-09

[RI Global - Huawei's new AI app enriches story time for deaf children](#) — accessed 2026-07-09

[Tech Xplore - StorySign app coverage](#) — accessed 2026-07-09

[LBBOOnline - Aardman's StorySign at Cannes Lions 2019](#) — accessed 2026-07-09

[Marketing Week - Huawei StorySign app metrics](#) — accessed 2026-07-09

[Aardman Animations - StorySign project page](#) — accessed 2026-07-09

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