tagesschau in Einfacher Sprache — ARD's Plain-Language TV News, Welcomed by Its Audience but Hard to Find

Digital Inclusion · Good practice · Germany

Quality score: 72/100

Evidence strength: Strong

Summary

ARD-aktuell's weekday 'tagesschau in Einfacher Sprache' (since June 2024) slows delivery and simplifies news; a 28-interview study rates it positively but finds it hard to find.

Key dimensions

Dimension	Score
Innovation level	3/5
Sustainability (ongoing)	1/1
Evaluation evidence	0/1
Demonstrated reach	1/1
Documented learning	1/1

Evaluated by C-NAPSE

Data sources

C-NAPSE web research — accessed 2026-10-24

ARD-aktuell (NDR) — accessed 2026-10-24

HIIG — Online echoes: the Tagesschau in Einfacher Sprache — accessed 2026-10-24

Otto Brenner Stiftung — AP 81 Leichte Sprache im Journalismus (2025) — accessed 2026-10-24

epd/Sonntagsblatt — Studie: Nachrichten in leichter Sprache zentral für Teilhabe — accessed 2026-10-24

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