

TAKE IT DOWN Act — U.S. Federal Law Against Non-Consensual Intimate Images and AI Deepfakes

Gender Equality · Good practice · United States of America

Quality score: 52/100

Evidence strength: Descriptive / self-reported

Summary

Signed in May 2025, the U.S. TAKE IT DOWN Act criminalises publishing non-consensual intimate images, including AI deepfakes, and forces platforms to remove reported content within 48 hours. FTC enforcement, with warnings to 15 major platforms, began May 2026.

Key dimensions

Dimension	Score
Transferability / replicability	2/3
Impact on gender equality	0/1
Effectiveness	0/1
Efficiency	0/1
Evaluated outcomes	0/1
Sustainability	1/1
Achievement / evidence	1/1
Gender-mainstreaming embedding	1/1
Curator validation	1/1

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-09-22

[Federal Trade Commission \(FTC\) / U.S. Congress](#) — accessed 2026-09-22

[FTC: FTC Begins Enforcing the TAKE IT DOWN Act](#) — accessed 2026-09-22

[Congress.gov: The TAKE IT DOWN Act \(LSB11314\)](#) — accessed 2026-09-22

[FTC: Complying With the Take It Down Act](#) — accessed 2026-09-22

Cite this — Evidoria. *TAKE IT DOWN Act — U.S. Federal Law Against Non-Consensual Intimate Images and AI Deepfakes*. Persistent ID: 6d6e7bd8-92ce-4532-b682-89568a24e9a6.