

Talent Land — Guadalajara's Tech Talent Convention

City Innovation Library · Good practice · Mexico

Quality score: 33/100

Evidence strength: Cautionary / limited

Summary

Guadalajara's annual multi-track tech convention grew from 33,000 (2018) to over 40,000 attendees (2024), but every figure is organiser- or government-reported with no independent audit — and after state funding cuts, the flagship event is relocating to Mexico City for 2026.

Key dimensions

Dimension	Score
Evidence of impact / measured results	1/3
Transferability / demonstrated replication	0/3
Scalability	1/3
Sustainability / continuity	0/3
Innovation	2/3
Inclusiveness / equity	1/3
Multi-stakeholder collaboration	2/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-07-08

[Talent Network / Fundación Talent Land, with the Jalisco state government as founding partner](#) — accessed 2026-07-08

[Talent Land — official site](#) — accessed 2026-07-08

[El Informador — Talent Land concluye con más de 40 mil asistentes \(2024\)](#) — accessed 2026-07-08

[Wikipedia \(es\) — Talent Land México](#) — accessed 2026-07-08

[Milenio — Talent Land México inaugura octava edición en Guadalajara](#) — accessed 2026-07-08

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