

TalkingPoints — AI-Translated Family-Engagement Texting Cuts Chronic Absenteeism in Tulsa Public Schools

AI in Education · Good practice · United States of America

Quality score: 47/100

Evidence strength: Quasi-experimental

Summary

An AI-and-human-translated two-way texting platform let families of roughly 30,000 K-7 students across 71 Tulsa Public Schools communicate with teachers in 100+ languages; a propensity-matched study found a 24% drop in absenteeism, though the research is vendor-authored and two g

Key dimensions

Dimension	Score
Evidence of learning impact	1/3
Equity & inclusion	2/3
Transparency, ethics & data protection	1/3
Teacher capability & pedagogy	1/3
Scalability & sustainability	2/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-08-06

[TalkingPoints, with Tulsa Public Schools](#) — accessed 2026-08-06

[Overdeck Family Foundation – TalkingPoints in Tulsa Public Schools](#) — accessed 2026-08-06

[ERIC – Engaging Families Leads to Student Academic Gains and Increased Attendance \(ED627965\)](#) — accessed 2026-08-06

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