

Tecnológico de Monterrey — AI-adaptive assessment and feedback at institutional scale

AI in Education · Good practice · Mexico

Quality score: 67/100

Evidence strength: Quasi-experimental

Summary

Tec de Monterrey AI ecosystem (33 campuses, 2023): CogBooks adaptive learning (Springer 2024, +15% A-grades), Adaptive Leveling Modules (10,350 students, +20–48 pts) and Skill Studio (1,000+ professors); two Springer 2024 peer-reviewed papers confirm institutional-scale impact.

Key dimensions

Dimension	Score
Evidence of learning impact	2/3
Equity & inclusion	2/3
Transparency, ethics & data protection	2/3
Teacher capability & pedagogy	2/3
Scalability & sustainability	2/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-06-24

[Tecnológico de Monterrey \(ITESM\)](#) — accessed 2026-06-24

[Springer — Adaptive learning CogBooks \(Smart Learning Environments 2024\)](#) — accessed 2026-06-24

[Springer — Adaptive learning strategy, STEM courses \(Smart Learning Environments 2024\)](#) — accessed 2026-06-24

[Microsoft News — Tec de Monterrey AI ecosystem](#) — accessed 2026-06-24

[IFE Observatory — Personalized learning and AI at Tec \(2025 report\)](#) — accessed 2026-06-24

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