

TH-AI Passport — Thailand's National Digital Gateway to Free Premium AI Tools

AI in the Public Sector · Good practice · Thailand

Quality score: 53/100

Evidence strength: Descriptive / self-reported

Summary

Thailand's Ministry of Digital Economy and Society opened 'TH-AI Passport'/AiPASS, giving citizens 15+ free access to 33 premium AI models from 14 providers; drew 1.3 million pre-registrations in under two weeks.

Key dimensions

Dimension	Score
Evidence of impact / measured public value	1/3
Transparency, fairness & accountability	2/3
Transferability / demonstrated replication	1/3
Scalability beyond pilot	2/3
Governance, capability & sustainability	2/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-09-12

[Ministry of Digital Economy and Society \(Thailand\)](#) — accessed 2026-09-12

[Nation Thailand: TH-AI Passport draws 1.3 million registrations ahead of AiPASS launch](#) — accessed 2026-09-12

[Thai PBS World: Thailand launches 'TH-AI Passport'](#) — accessed 2026-09-12

Cite this — Evidoria. *TH-AI Passport — Thailand's National Digital Gateway to Free Premium AI Tools*. Persistent ID: 2870b682-86f3-460d-95fe-a349fd96dd0b.