

# The Mix That Matters. Innovation Through Diversity

Gender Equality · Literature / resource · Austria · Transnational

Quality score: 63/100

Evidence strength: Observational / pre–post

## Summary

BCG and the Technical University of Munich conducted an empirical analysis to understand the relationship between diversity in management (defined as all levels of management, not just executive management) and innovation. Although the research is concentrated in a particular geo

## Key dimensions

| Dimension                       | Score |
|---------------------------------|-------|
| Transferability / replicability | 1/3   |
| Effectiveness                   | 1/1   |
| Evaluated outcomes              | 1/1   |
| Achievement / evidence          | 1/1   |
| Gender-mainstreaming embedding  | 1/1   |
| Impact on gender equality       | 1/1   |
| Curator validation              | 0/1   |

Evaluated by ProPEGE consortium (Equal Leadership)

## Data sources

[ProPEGE — Equal Leadership catalogue](#) — accessed 2026-06-14

[Practice website](#) — accessed 2026-06-14

[Promoter website](#) — accessed 2026-06-14

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