

The Preston Model — Anchor-Institution Procurement Reform for Local Economic Growth

City Innovation Library · Good practice · United Kingdom

Quality score: 86/100

Evidence strength: Strong

Summary

Preston City Council and local anchor institutions redirected billions in procurement spend toward local suppliers and cooperatives from 2013, lifting council local spend from 14% to 28% of budget and bringing 4,000+ jobs under the Real Living Wage, per CLES/NPC evaluations.

Key dimensions

Dimension	Score
Evidence of impact / measured results	3/3
Transferability / demonstrated replication	3/3
Scalability	2/3
Sustainability / continuity	3/3
Innovation	2/3
Inclusiveness / equity	2/3
Multi-stakeholder collaboration	3/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-09-06

[Preston City Council & Centre for Local Economic Strategies \(CLES\)](#) — accessed 2026-09-06

[CLES: Community wealth building in Preston](#) — accessed 2026-09-06

[NPC case study: The Preston Model](#) — accessed 2026-09-06

[Co-operative News: What has the Preston model achieved so far?](#) — accessed 2026-09-06

Cite this — Evidoria. *The Preston Model — Anchor-Institution Procurement Reform for Local Economic Growth*. Persistent ID: 7bd77b13-f684-49a9-a271-b3f79f7acc86.