

The Vodafone Mobile Devices Project

Digital Inclusion · Good practice · United Kingdom · Local

Quality score: 32/100

Evidence strength: Observational / pre–post

Summary

The Mobile Devices project was a six-month study into the benefits of mobile data and devices for digitally excluded people. The Mobile Devices project examined the use of mobile by severely excluded and hard-to-reach groups, and explored how mobile could be used by digital inclu

Key dimensions

Dimension	Score
Innovation level	3/5
Sustainability (ongoing)	0/1
Evaluation evidence	0/1
Demonstrated reach	1/1
Documented learning	0/1

Evaluated by MEDICI consortium

Data sources

[MEDICI / Digital Inclusion Atlas](#) — accessed 2026-06-14

[Practice website](#) — accessed 2026-06-14

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