

Tipping Point Initiative — Girls'-Group-Led Social Norms Programme Against Child Marriage, Rangpur, Bangladesh

Gender Equality · Good practice · Bangladesh

Quality score: 56/100

Evidence strength: Moderate

Summary

CARE's Tipping Point cluster-RCT mobilised girls' groups against child marriage in Rangpur, Bangladesh; overall marriage rates did not differ significantly by arm, though girls with high session attendance saw a significant reduction in marriage hazard.

Key dimensions

Dimension	Score
Transferability / replicability	3/3
Impact on gender equality	0/1
Effectiveness	0/1
Efficiency	0/1
Evaluated outcomes	1/1
Sustainability	1/1
Achievement / evidence	0/1
Gender-mainstreaming embedding	1/1
Curator validation	1/1

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-09-26

[CARE, implemented by Gram Bikash Kendra, with research by icddr,b](#) — accessed 2026-09-26

[Effectiveness of combined interventions to reduce child marriage — Tipping Point cluster-RCT \(PMC\)](#) — accessed 2026-09-26

[Study protocol: cluster-RCT for the Tipping Point Initiative, Bangladesh \(PMC\)](#) — accessed 2026-09-26

[Tipping Point baseline report \(CARE\)](#) — accessed 2026-09-26

[Case study: Mobilising communities to tackle child marriage in Bangladesh and Nepal \(Align Platform\)](#) — accessed 2026-09-26

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