

Tirumala's AI Command Centre — Real-Time Crowd Prediction at India's Busiest Pilgrimage Site, and a Live Accountability Question

AI in the Public Sector · Good practice · India

Quality score: 47/100

Evidence strength: Descriptive / self-reported

Summary

TTD's new Integrated Command Control Centre uses 6,000+ AI cameras to process 518 million events daily, predicting darshan queue times for the world's busiest pilgrimage site — even as TTD says crowd-safety liability sits with local police, not itself.

Key dimensions

Dimension	Score
Evidence of impact / measured public value	2/3
Transparency, fairness & accountability	1/3
Transferability / demonstrated replication	1/3
Scalability beyond pilot	2/3
Governance, capability & sustainability	1/3

Evaluated by C-NAPSE

Data sources

C-NAPSE web research — accessed 2026-09-10

Tirumala Tirupati Devasthanams (TTD) — accessed 2026-09-10

Telangana Today: Tirumala temple inaugurates AI-powered command centre for crowd management and safety — accessed 2026-09-10

Deccan Chronicle: AI-powered Command Control Centre in Tirumala Becomes Reference Model for Temple Governance: TTD — accessed 2026-09-10

Deccan Herald: TTD sets up India's first AI-powered pilgrim Integrated Command Control Center — accessed 2026-09-10

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