

TraceMap — The European Commission's AI Platform for Tracing Food Fraud and Contamination Across EU Supply Chains

AI in the Public Sector · Good practice · Belgium

Quality score: 67/100

Evidence strength: Moderate

Summary

TraceMap uses AI to cross-reference the EU's existing RASFF and TRACES food-safety databases so all 27 member states can trace contamination and fraud across agri-food supply chains in minutes rather than days. A prototype already helped trace a cereulide-contaminated baby-formul

Key dimensions

Dimension	Score
Evidence of impact / measured public value	1/3
Transparency, fairness & accountability	2/3
Transferability / demonstrated replication	2/3
Scalability beyond pilot	3/3
Governance, capability & sustainability	2/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-08-23

[European Commission \(Directorate-General for Health and Food Safety\)](#) — accessed 2026-08-23

[Euronews: EU launches new AI tool to boost food safety controls](#) — accessed 2026-08-23

[Food Digital: European Commission using AI for safe food supply chains](#) — accessed 2026-08-23

[New Food Magazine: EC launches AI TraceMap tool](#) — accessed 2026-08-23

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