

Trading Online Voucher Scheme — Ireland's Local Enterprise Office E-Commerce Grant

City Innovation Library · Good practice · Ireland

Quality score: 52/100

Evidence strength: Observational / pre–post

Summary

Ireland's 31 Local Enterprise Offices gave micro-businesses vouchers up to €2,500 to build e-commerce capability; surveyed recipients reported a 21% average sales increase and 84% more customer enquiries, though the scheme wound down in 2024 after a decade of funding cycles.

Key dimensions

Dimension	Score
Evidence of impact / measured results	2/3
Transferability / demonstrated replication	2/3
Scalability	2/3
Sustainability / continuity	1/3
Innovation	1/3
Inclusiveness / equity	1/3
Multi-stakeholder collaboration	2/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-08-09

[Local Enterprise Office Network / Department of Enterprise, Trade and Employment](#) — accessed 2026-08-09

[Local Enterprise Office — Trading Online Voucher Scheme](#) — accessed 2026-08-09

[Interreg Europe — Trading Online Voucher Scheme good practice](#) — accessed 2026-08-09

[Wicklow Chamber — Trading Online Vouchers awarded to Wicklow businesses](#) — accessed 2026-08-09

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