

TransportSign — AI Sign-Language Avatars for Serbian Railways' Station Announcements

AI in the Public Sector · Good practice · Serbia

Quality score: 40/100

Evidence strength: Descriptive / self-reported

Summary

Since 2024, SignAvatar's TransportSign has worked with Railways of Serbia to turn station announcements into real-time AI sign-language avatars at Belgrade's Centre and Prokop stations and its airport, with over 85% of surveyed deaf users reporting increased travel safety.

Key dimensions

Dimension	Score
Evidence of impact / measured public value	1/3
Transparency, fairness & accountability	1/3
Transferability / demonstrated replication	1/3
Scalability beyond pilot	1/3
Governance, capability & sustainability	2/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-09-12

[SignAvatar / Railways of Serbia \(Srbija Voz\)](#) — accessed 2026-09-12

[OECD Observatory of Public Sector Innovation](#) — accessed 2026-09-12

[Netokracija \(Serbian tech news\)](#) — accessed 2026-09-12

Cite this — Evidoria. *TransportSign — AI Sign-Language Avatars for Serbian Railways' Station Announcements*. Persistent ID: d99f1aac-4713-443f-975a-fe7c656529c5.