Tunisia's Startup Act — A Dedicated Legal Status Cutting Red Tape for Innovative Firms

City Innovation Library · Good practice · Tunisia

Quality score: 71/100

Evidence strength: Quasi-experimental

Summary

Tunisia's 2018 Startup Act created a dedicated legal status waiving payroll and profit taxes and easing customs/forex rules for labelled firms. By end-2021 it had labelled 650 startups (65% of its 2024 target), helping create 4,500 jobs and TND 240M in cumulative revenue.

Key dimensions

Dimension	Score
Inclusiveness / equity	1/3
Evidence of impact / measured results	3/3
Transferability / demonstrated replication	2/3
Scalability	2/3
Sustainability / continuity	2/3
Innovation	3/3
Multi-stakeholder collaboration	2/3

Evaluated by C-NAPSE

Data sources

C-NAPSE web research — accessed 2026-08-27

Startup Tunisia (Ministry of Communication Technologies) — accessed 2026-08-27

Startup Tunisia — official programme site — accessed 2026-08-27

SDG16 Pathfinders policy brief — accessed 2026-08-27

UNESCO Creativity Policy Monitoring Platform — accessed 2026-08-27

Ali, Cali & Rijkers (2025), Journal of Development Economics — record — accessed 2026-08-27

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