Tunisia's University Entrepreneurship Track — Business-Plan Theses and Private-Sector Coaching, Tested by National Lottery

City Innovation Library · Good practice · Tunisia

Quality score: 57/100

Evidence strength: Moderate

Summary

In 2009/10, Tunisia let final-year applied-degree students replace their thesis with a coached business plan. A lottery among 1,702 applicants found self-employment rose 1–4 pp a year later (46–87% relative), but overall employment was unchanged.

Key dimensions

Dimension	Score
Evidence of impact / measured results	2/3
Transferability / demonstrated replication	1/3
Scalability	2/3
Sustainability / continuity	1/3
Innovation	2/3
Inclusiveness / equity	1/3
Multi-stakeholder collaboration	3/3

Evaluated by C-NAPSE

Data sources

C-NAPSE web research — accessed 2026-11-17

Tunisian Ministries of Higher Education and of Vocational Training & Employment, ANETI, with the World Bank — accessed 2026-11-17

World Bank Policy Research Working Paper 6285 (Premand, Brodmann, Almeida, Grun, Barouni) — accessed 2026-11-17

World Development 77 (2016) article record — accessed 2026-11-17

International Youth Foundation copy of the study — accessed 2026-11-17

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